



FOR IMMEDIATE RELEASE

**CONSULTANTS LAUNCH PROJECT TO HELP
GREEN RIVER VALLEY SMALL BUSINESSES SURVIVE FLOODING**

Bellevue, WASH – November 6, 2009 – A group of professional management consultants is helping Green River Valley small business owners minimize the financial and emotional impact to their businesses in the event of flooding from the Green River. The group, [BizEnrich](http://www.BizEnrich.com), leverages the individual abilities and talents of member consultants to collaborate on consulting projects, and to add value to the greater business community by performing community service projects.

BizEnrich founder, Berry Zimmerman, said his members became concerned after learning more about the imminent threat of flooding in the Green River Valley due to a breach in the Howard Hanson Dam. “What we heard from our clients and contacts in the valley was that while bigger companies already have a business continuity plan in place, smaller businesses are too busy running their day-to-day operations to take time out to address the issue. An estimated 25 percent of businesses do not reopen following a national disaster according to the Institute of Business and Home Safety. Given that there is a one in 25 chance of catastrophic flooding in the next 12 months, we believe the issue is too big to ignore. BizEnrich members are experts at helping businesses assess, develop and execute plans. We can’t think of a better way to put our talents to use than to offer our services to Green Valley businesses.”

The goals of the project are to help small business owners:

- Mitigate the impact of a catastrophic business disruption on the Green Valley business community,
- Save time and money creating business continuity plans by leveraging a network of experts, and
- After a disaster, recover sooner and more efficiently.

BizEnrich experts have developed a Business Continuity Assessment that is available free from BizEnrich at [BizEnrich.com](http://www.BizEnrich.com), and at free seminars to be scheduled over the next several weeks. BizEnrich member experts are available to help business owners

both complete the assessment and start the process of developing a plan to address the issues discovered in the assessment process. For those needing more assistance, they will also include a free on-site planning session at the business owner's place of business.

For more information on the seminar schedule or to schedule an on-site business continuity planning session, visit the [BizEnrich Business Continuity website](#).

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About BizEnrich

BizEnrich is a membership organization of independent business experts providing high-quality consulting services for business leaders. Only professionals with proven expertise and a high level of dedication to serving clients are accepted into BizEnrich. BizEnrich member professionals help business leaders by surrounding them with the knowledge and expertise they need to make more and keep more money in their business, ultimately enriching their core purpose.

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